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etherea art
prize

**open call
for artists
under 35**

**new
deadline
20 February
2021**

un progetto di



media partners

ESPOARTE
CONTEMPORARY ART MAGAZINE

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Art Commission, in collaboration with *Etherea Art Gallery*, announces the *First Edition of the Etherea Art Prize.*

The winner of the prize will be awarded an artist's residency in the city of Genoa – a unique opportunity to enjoy a full-on experience of one of Europe's largest historical centres and to come into contact with the city's artistic and cultural scene.

The prize seeks to encourage and bring to the fore *Time-Based Media Art* and is aimed at all under-35 artists coming from the whole of Europe who work primarily in *video, photography and the new technologies.*

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The Etherea Art Prize jury is made up of art critics, curators, experts, art magazine editors and museum and art gallery directors.



THE PRIZE

Etherea Under-35 Art Prize:

- artist's Residency in Genoa for a period of one month, including travel expenses to and from Genoa, and room and board in an apartment/studio located in Via San Luca, a street that is filled with the typical atmosphere of the city's *centro storico*. Two of the main aims of the residency are to foster knowledge of Genoa's artistic and cultural heritage (at the beginning of the residency the artists will be given the Genoa Museum card which grants free entry to 20 affiliated local, state and private galleries and museums) and to encourage dialogue and interaction with critics, curators and cultural operators across the city
- solo show, for a period of at least a month, in the Etherea Art Gallery located in the Palazzo Ducale.

Finalists

The jury will select 12 finalists who will take part in a collective exhibition to be held in the Etherea Art Gallery from 10 to 24 April 2021.

REGULATIONS

Art. 1 – WHO IS THE COMPETITION FOR?

The competition is open to all artists under 35 who work primarily in the fields of video, photography and the new technologies, and who come from any part of Europe (as defined geographically and not exclusively from the European Union).

Art. 2 – TECHNIQUES ADMITTED TO THE COMPETITION

- **Video art and Film**
videos, artists' films, slow motion, animation (max. 10 minutes¹)
- **Sound art**
multimedia analogue or digital sound works, also created with the aid of projections (max. 10 minutes)
- **Virtual reality**
works produced in virtual environments that can be viewed using immersive reality-simulating devices
- **Augmented reality**
works that incorporate into the real world multimedia content that can be reproduced through AR technology or mobile devices
- **Video performances**
performances created with the aid of multimedia tools (max. 10 minutes)
- **Photo slideshow project**
photographic projects presented in the form of slideshows (max. 3 minutes).

¹ The length of the work is taken to include the opening and closing credits.

Art. 3 – HOW TO REGISTER AND ENTRY FEE

Application forms must be sent to ethereaprize@gmail.com by 20 February 2021. Write in the subject line: **Iscrizione Etherea Art Prize.**

The email must contain the following material:

- The entry form in pdf containing the following information:
 - name of artist
 - town/city of residence
 - telephone number
 - work title², technique and year
 - concept of the work
 - link to an Internet platform (Vimeo, YouTube etc.) where the work can be viewed, together with password (if necessary)
- Short bio (max. 150 words) and artistic curriculum (pdf)
- Portfolio with a selection of 10 works (pdf)
- Proof of payment.

² Each artist is allowed to submit only one work.

To be admitted to the competition artists must send all the attachments required in compliance with the rules of the competition; otherwise their work will be excluded.





The entry fee is 40 euros³ (forty euros).
Participating artists must keep a copy of the receipt of payment.
The entry fee is not refundable.

Payment can be made using one of the following methods:

- PayPal to artcommissionevents@gmail.com
- Bank transfer to Associazione Art Commission
IBAN IT41V0335901600100000113072
BIC/SWIFT BCITITMX

³ Irrespective of the results of the selection, the fee paid gives entrants the right of first refusal should they request a period of residence in the accommodation premises in Genoa.

Art. 4 – JURY

The jury is made up of:

- **Ennio Bianco** digital art critic and curator
- **Viana Conti** contemporary art critic
- **Umberto Croppi** director of the Rome Quadriennale
- **Derrick de Kerckhove** media theorist and digital sociologist
- **Riccardo Lisi** curator, member of the selection committee for the Swiss Pavilion at the 2022 and 2024 Venice Biennali d'Arte
- **Maria Grazia Mattei** director of the Meet The Media Guru project and founder of the international digital culture centre MEET
- **Mario Pagano** research and public program coordinator of the Centro Pecci in Prato
- **Livia Savorelli** editorial director of Espoarte.

Art. 5 – ARTIST'S RESIDENCY

The artists will have at their disposal an apartment in the typical Genoese street of Via San Luca, where they will also be able to work during their stay in Genoa. The first edition of one of the works produced during the residency will become part of the Etherea Art Gallery archive collection, as concrete testimony to the artists' activity on site.

The period for the residency and the exhibition will be agreed between the organizers and the artist and will be completed by the end of 2021.

Art. 6 – METHOD OF SELECTION

The jury reserves the right to assess all the submitted material and will select the finalists to take part in the final collective show that will be held from 10 to 24 April 2021 in the Etherea Art Gallery in Genoa's Palazzo Ducale.

The winner of the prize will be announced on this occasion.

The results of the selection will be communicated by email and announced on the Etherea Art Gallery site ethereaartgallery.it by March 2021.

Participation in the competition implies unconditional acceptance of the regulations and the decision of the jury regarding the admission of works to the competition.

Art. 7 – MODIFICATIONS OR EXTENSIONS

Art Commission reserves the right to introduce modifications or extensions to this notice of competition should this be considered necessary.

Art. 8 – CONSENT

Artists who win the award have the right to turn down the prize without asking for any form of compensation. In this case the prize will be awarded according to the rankings decided on by the jury.

Each artist retains the rights to his or her works but (for the sole duration of the competition) yields to Art Commission, without any compensation, the rights of publication, translation and communication to the public of their works and texts that form part of the competition, irrespective of the means used.

Each candidate expressly authorizes Art Commission to treat the personal data transmitted according to the law on privacy and the European Regulation (GDPR 2016/679), also for the purposes of insertion into databases managed by the aforementioned persons and by third parties in pursuit of the same purposes.

